

## **ABOUT ASSOCIATION OF UNIVERSITY PROGRAMS IN HEALTH ADMINISTRATION (AUPHA)**

The Association of University Programs in Health Administration (AUPHA) is a global network of colleges, universities, faculty, individuals and organizations dedicated to the improvement of healthcare delivery through excellence in healthcare management and policy education. Its faculty and individual members represent more than 400 colleges and universities around the world. AUPHA believes in the importance of assisting its members in identifying areas of strength, revealing areas for improvement and developing strategies for strengthening the program as a whole. Dynamic Benchmarking offered the perfect solution for AUPHA with the Benchmarking for Education in Healthcare Management (BEHM) platform. Originally launched in 2013, this multidimensional platform contains both a Compensation and Benefits portal and a Program Operations portal, each offering instant comparing, filtering and reporting. Since this platform generates a tremendous amount of data about AUPHA's programs and the field in general, the security and robustness of Dynamic Benchmarking technology was critical. The data collected is not only used by AUPHA but also by outside organizations including the Bureau of Labor Statistics and the Department of Education. The BEHM platform is now collecting its fourth year of data.

The Association of University Programs in Health Administration (AUPHA) is a global network of colleges, universities, faculty, individuals and organizations dedicated to the improvement of healthcare delivery through excellence in healthcare management and policy education. Its mission is to foster excellence and drive innovation in health management and policy education, and promote the value of university-based management education for leadership roles in the health sector.

"We were so pleased with the positive reception of our Operations platform and are thrilled to add a similar benefit for our individual members," says AUPHA Director of Membership, Lacey Mackey. "Our new Compensation and Benefits platform will provide a depth and breadth of compensation comparison data far beyond what has been previously available to our members giving them new insight into how their career paths and progress measure up to their peers."



### **Benchmarking Education For Healthcare Management - Compensation And Benefits Survey**

AUPHA converted a compensation and benefits survey that had been in place for years to the Stack-up platform in 2013. AUPHA's individual members now have a valuable career assessment tool for comparing their salary, benefits, workload and professional development to that of their peers using customizable data filters and reports. The platform

provides a depth and breadth of compensation comparison data far beyond what has been previously available to members giving them new insight into how their career paths and progress measure up.

## **Benchmarking Education For Healthcare Management - Operations Survey**

An Operations Survey platform was launched in May 2012 to compare student recruitment, student organizations, enrollment and graduation statistics, faculty, tuition and budget data from each contributing university's public health administration program. The launch of this web-based benchmarking platform continues AUPHA's commitment to increasing member value and to being the leading resource for best practices in healthcare management education by allowing programs to identify areas of strength, reveal areas for improvement, and start the process of further strengthening the program as a whole.

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*Lacey Mackey, Director of Membership*

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